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William D. Esteb

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William D. Esteb : Adjusting (Observations of a Chiropractic Advocate During a Time of Change) before purchasing it in order to gage whether or not it would be worth my time, and all praised Adjusting (Observations of a Chiropractic Advocate During a Time of Change):

Observations of a Chiropractic Advocate During a Time of Change Adjusting is the 10th chiropractic book in the patient's-point-of-view series. And Bill's wit and wisdom just gets sharper and sharper. There's probably something to make just about every chiropractor squirm. In this book for chiropractors, Bill takes pot shots at all the chiropractic sacred cows. From annual care plans and chiropractic colleges to chiropractic consultants and so-called "principled" chiropractors. But this chiropractic advocate always offers up practical, down-to-earth solutions and more resourceful ways of practicing during this time of change. As Dr. Markson observes in the book's Introduction, "If you tend to enjoy a succinct and tidy book that mercifully spares you the fluff and filler needed by most authors to reach their page quota, you'll find "Adjusting" totally refreshing." If you've found Bill's seminars, blog posts, recordings and previous chiropractic books thought-provoking, you'll find this one even more affirming! Not a book reader? Bill reads aloud his favorite nine chapters from this and his other nine books on CD on Bill's Best. The I'm-just-Looking Patient (page 15) Four Subluxations (page 39) Do You Care Too Much? (page 67) How to Domesticate a Chiropractor (page 95) Missed Appointments: The Long Answer (page 113) Where Did All the Chiropractors Go? (page 175) Is This

Payback Time? (page 201) "Just read your book and I wanted to let you know that it rocked me. I've read all of your books but for some reason this one hit me at the right time because my head is spinning. I just finished it and am going to re-read it immediately (with a highlighter!). Forget \$500 a month for coaches. All chiropractors need to do is keep reading this book over and over until it sinks in." ~Steve Prentice, DC