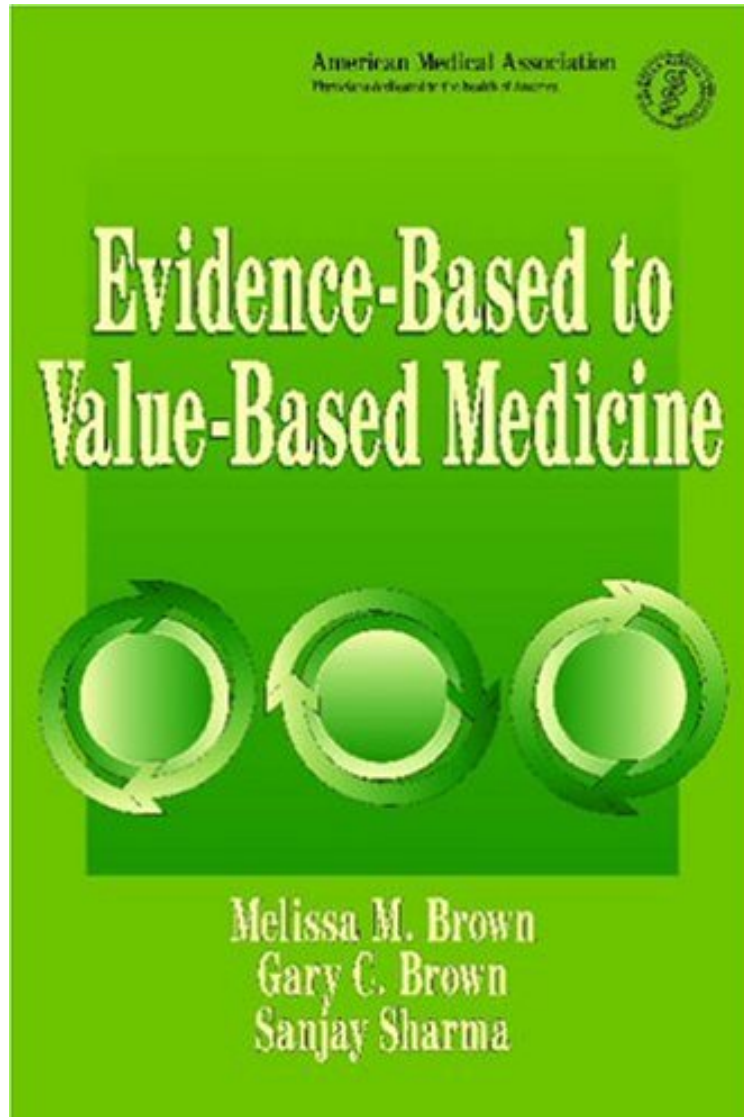


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Evidence-Based to Value-Based Medicine:

Melissa M. Brown, Gary C. Brown, Sanjay Sharma
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Medical research and practice is currently evolving from evidence-based medicine to an even higher quality of patient

care: value-based medicine. Value-based medicine, which measures the patient perceived value provided by health care interventions, allows a more accurate measure of the overall worth of interventions to a patient. Evidence-Based to Value-Based Medicine explains this evolution and explains the uses and practice of value-based medicine in today's healthcare environment. Through detailed explanations about how to integrate value-based medicine and macroeconomic issues, this resource will teach practitioners to deliver a higher quality of clinical care and to measure and demonstrate the value of their interventions to patients, policymakers, and payers. Also included are innovative input variable methodologies, a critical appraisal of health-related quality of life instruments, and an overview of healthcare economics.

From the Back Cover Medical research and practice is currently evolving from evidence-based medicine to an even higher quality of patient care: value based medicine. Value-based medicine, which measures the patient-perceived value and integrates relevant costs provided by healthcare interventions, allows a more accurate measure of the overall worth of interventions to a patient and other stakeholders. Evidence-Based to Value-Based Medicine explains this evolution and explains the uses and practice of value-based medicine in today's healthcare environment. Through detailed explanations about how to integrate value-based medicine and macroeconomic issues, this resource will teach practitioners how to deliver a higher quality of clinical care and to measure and demonstrate the value of their interventions to patients, policymakers, and payers. Also included are innovative input variable methodologies, a critical appraisal of health-related quality-of-life instruments, and an overview of healthcare economics. About the Author Melissa M. Brown, MD, MN, MBA is Director of the Center for Value-Based Medicine, Adjunct Assistant Professor at the University of Pennsylvania School of Medicine, and Adjunct Senior Fellow at the Leonard Davis Institute of Health Economics at the University of Pennsylvania. Gary C. Brown, MD, MBA is Co-Director of the Center for Value-Based Medicine, a professor at Jefferson Medical College, Director of Retina Service at Wills Eye Hospital, and Adjunct Senior Fellow at the Leonard Institute of Health Economics at the University of Pennsylvania. Sanjay Sharma, MD, MSc (Epid), MBA is Director of the Cost-Effective Ocular health Policy Unit and an Associate Professor of Ophthalmology and Assistant Professor of Epidemiology at Queens University.