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MBA Nat Chiaffarano
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#15942781 in Books 2012 #File Name: B0028PJ39Y150 pages..Includes CD-ROM with additional information | File size: 26.Mb

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Expanded Business PlanOur Expanded Business Plan for an Optometry Practice contains an expanded marketing strategy section. In effect, you get our Business Plan and Marketing Plan for a 50% savings off the cost of the Marketing Plan, if purchased separately. The user only has to fill in the selected blanks to complete the plan. We have even provided numeric value recommendations for some of the blank fields, along with other helpful tips. Includes everything from Market Analysis, Industry Trends, Financial Plan, Expanded Marketing Plan, Funding Sources, Start-up Requirements, Pricing Strategy, Sales Strategy, Differentiation Strategies and much more. Contains 120+ pages of useful information ready to implement. We specialize in making information useful. We have used our extensive business consulting backgrounds to assemble this valuable combined guidebook. Take the next step towards financial independence. Create a top-quality business plan and marketing plan for an Optometry Practice at a fraction of the

usual cost. Also includes out-of-the-box thinking about business concept enhancements that will produce multiple revenue streams and reduce your business risk. Also includes multiple start-up financing options. Includes editable CD files.