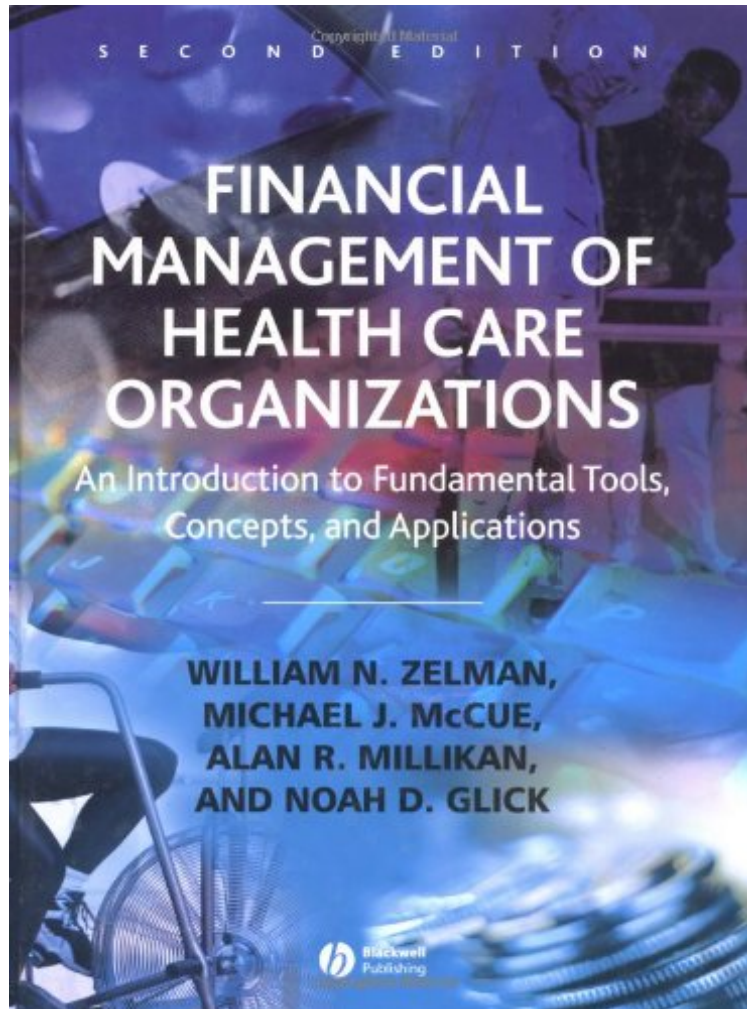


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Financial Management of Health Care Organizations: An Introduction to Fundamental Tools, Concepts, and Applications

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By Brad L
For someone who knows little about accounting and finance, it provides a good overview with a slant towards healthcare. Throughout the book, there are sidebars that provide a good perspective of what healthcare organizations are really doing and the issues facing the healthcare industry. For someone who knows accounting and finance, but is new to the healthcare industry, only a third of the book deals with specific healthcare finance issues. The book also seems to be written from a payor's perspective of provider finance, but maybe it's just the nature of the healthcare industry overall. Also, this book was updated in 2003, and given the dynamic nature of the healthcare industry, some topics may not be current.

This new edition of *Financial Management of Health Care Organizations* offers an introduction to the most-used tools and techniques of health care financial management, including health care accounting and financial statements; managing cash, billings and collections; making major capital investments; determining cost and using cost information in decision-making; budgeting and performance measurement; and pricing. Now completely updated, this book provides students with the practical, up-to-date tools they need to succeed in this dynamic field. Provides an introduction to the most-used tools and techniques of health care management. Additional questions and problems for the chapters. Updated perspectives throughout the text. Instructor's Manual available on CD-ROM including all exhibits in PowerPoint and Excel, answers to all problems in PowerPoint and Excel, and working spreadsheet models of exhibits and selected problems for classroom use. Accompanying website features links to related websites, glossary, and downloadable Instructor's Manual and sample chapters. www.blackwellpublishing.com/zelman

From the Back Cover
This new edition of *Financial Management of Health Care Organizations* offers an introduction to the most-used tools and techniques of health care financial management, including health care accounting and financial statements; managing cash, billings and collections; making major capital investments; determining cost and using cost information in decision-making; budgeting and performance measurement; and pricing. Avoiding complicated formulas and using numerous spreadsheet examples, its pedagogy includes: more advanced information in chapter appendices for those who want to go beyond the basics; a detailed outline beginning each chapter; a summary concluding each chapter; and 'perspectives', real-world situations and events which illustrate concepts discussed in the chapters. Now completely updated, this book provides students with the practical, up-to-date tools they need to succeed in this dynamic field. New to the Second Edition: Key terms and key equations listed at the end of each chapter; each set of key terms now becomes the first question for each chapter Expanded use of marginal definitions and key points Additional questions and problems for the chapters; where possible, problems are provided in pairs so that the first can be used as an example, and the second can become part of an assignment Updated perspectives throughout the text Instructor's Manual available on CD-ROM including all exhibits in PowerPoint and Excel, answers to all problems in PowerPoint and Excel, and working spreadsheet models of exhibits and selected problems for classroom use
About the Author
William N. Zelman is Professor in the Department of Health Policy and Administration in the University of North Carolina at Chapel Hill. His research interests are Healthcare Financial Management, Cost Management, Institutional Performance Measures, Instructional Design, and Distance Learning. He is former Chair of the Association of University Programs in Health Administration's task force on Healthcare Financial Management. Michael J. McCue is Professor in the Department of Health Administration at Virginia Commonwealth University. His research interests include the financial analysis of multihospital systems, the cost/benefit analysis of telemedicine and the evaluation of hospital bond ratings and capital structure. He serves as Associate Editor of *Health Services Management Research*. He is a reviewer for *Inquiry and Medical Care* and *Research* as well as other health care journals. Alan R. Millikan is Associate Director for Network Development of the Duke University Health System developing hospital and physician networks. Prior to coming to Duke, he was an administrator at the University of North Carolina Hospitals in Transplantation and Dialysis Programs. Noah D. Glick is Senior Healthcare Information Analyst at Integrated Healthcare Information Services, Inc. in Waltham, Massachusetts. He was formerly at the University of North Carolina Hospitals in the Department of Decision Support.