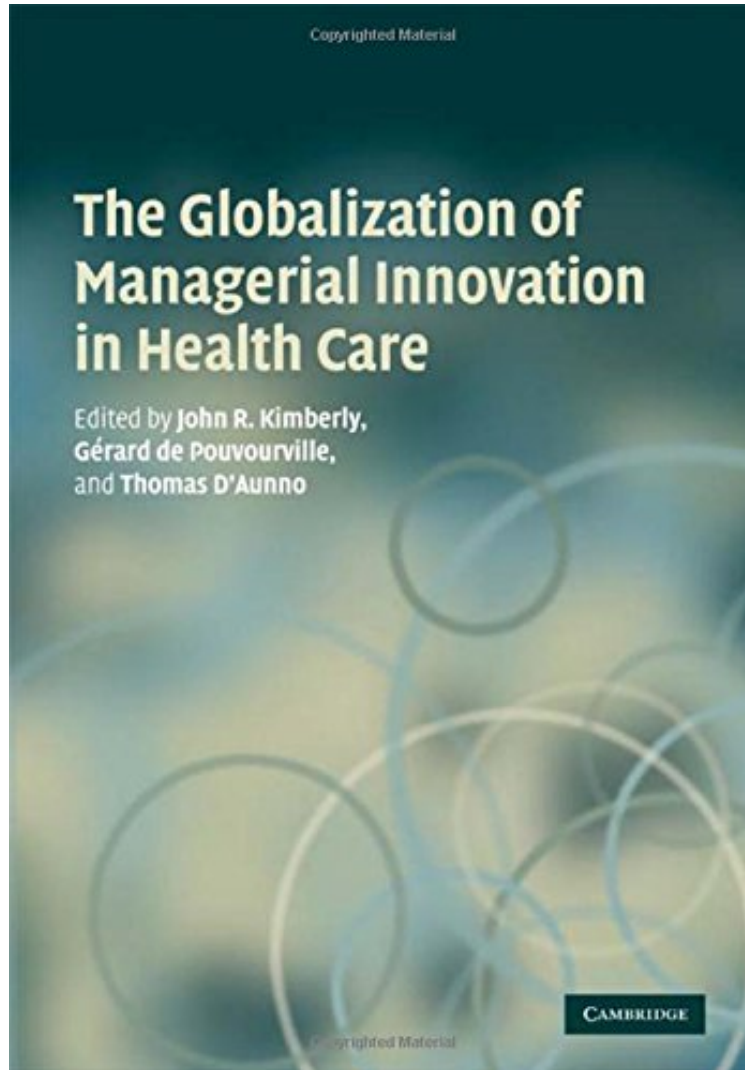


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The Globalization of Managerial Innovation in Health Care

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From Brand: Cambridge University Press : The Globalization of Managerial Innovation in Health Care before purchasing it in order to gage whether or not it would be worth my time, and all praised The Globalization of Managerial Innovation in Health Care:

1 of 1 people found the following review helpful. Nice view of DRGsBy THThis book provides a good perspective on Medicare's DRGs as a patient classification system, useful for hospital management - because for the first time hospitals can get a grip on the products they produce. The different applications in various countries demonstrate the usefulness and also something about the process of diffusion. The book provides an antidote to the common view that the Medicare prospective payment system is a form of capitation or insurance, and therefore helps restrain costs.

Nothing of the kind. Actually, the DRG is just another kind of fee-for-service payment. It's simply an imposed set of fees for bundled services and only restrains costs by underpaying when it wants to, just like other Medicare fees. Countries that have applied it have had to retract or control it with familiar global budgeting to prevent the productivity inflation it produces - just like FFS. Still, they seem to like the classification system it provides, once suitably adapted to local conditions. 0 of 0 people found the following review helpful. awesomeBy NileAwesome

In 1983, the first patient classification system to be used on a national basis, the Diagnosis Related Groups (DRGs), was adopted as part of the Prospective Payment System in the United States. This system caught the attention of health policy makers in other countries, and a number of them began to implement similar approaches. What motivated them to adopt these systems? What similarities and differences were there among their experiences in implementing these systems? What can we learn about introducing change into national health systems by comparing their experiences? The *Globalization of Managerial Innovation in Health Care* answers these and other questions by examining patient classification systems in fifteen different countries throughout the world. The result is a remarkable collection of case studies of how change can be introduced effectively into national health systems as well as a careful synthesis of what can be learned from them.

About the Author John R. Kimberly is the Henry Bower Professor of Entrepreneurial Studies and Professor of Management, Health Care Systems, and Sociology at The Wharton School, University of Pennsylvania. He is also Executive Director of the Wharton/INSEAD Alliance. Gerard de Pouvourville is Professor and Chair of Health Economics and Management at the ESSEC Business School and Research Director of the National Centre for Scientific Research, Paris. Thomas d'Aunno is the Novartis Chaired Professor of Healthcare Management and Professor of Organisational Behaviour at INSEAD. He is also the Director of INSEAD's Healthcare Management Initiative.