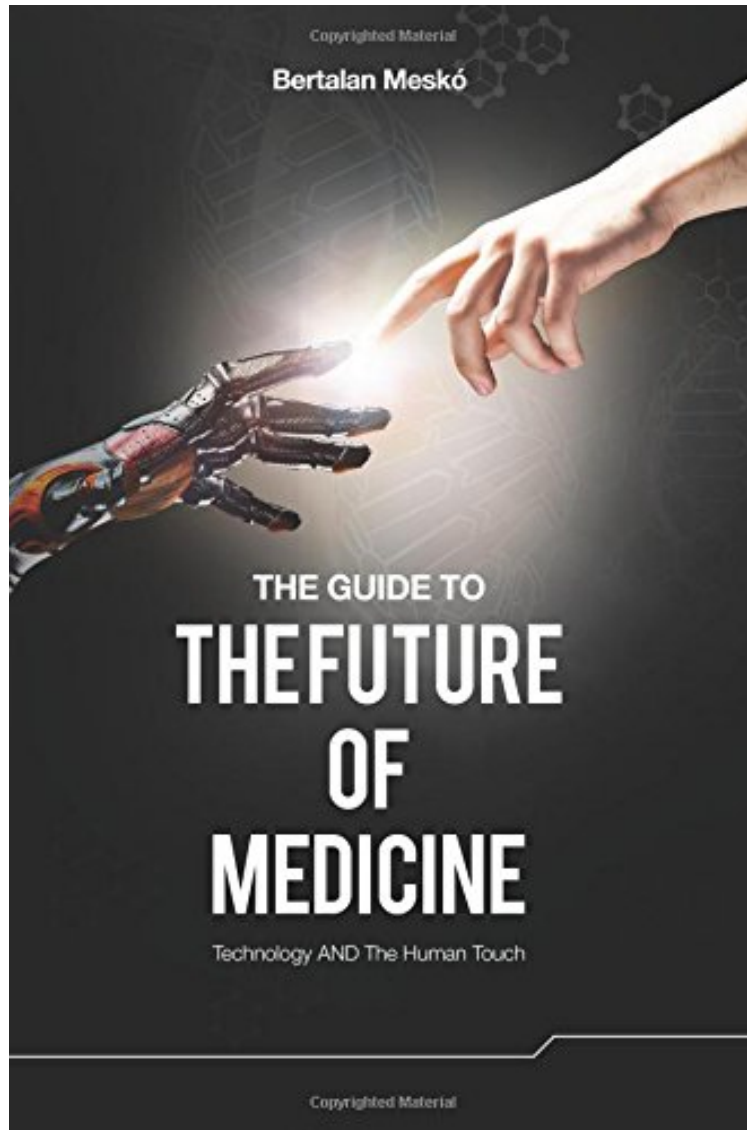


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The Guide to the Future of Medicine: Technology AND The Human Touch

Bertalan Mesko

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This is the newest, 2017, edition!A few short years ago, it would have been hard to imagine that exoskeletons could enable paralyzed people to walk again; that billions of people would rely on social media for information; and that the supercomputer Watson would be a key player in medical decision-making. Perhaps more than in any other field, technology has transformed medicine and healthcare in ways that a mere decade ago would have sounded like pure science fiction. From his unique vantage as a trained physician, researcher, and medical futurist, Dr. Bertalan Mesko examines these developments and the many more down the pipeline. His aim is to assess how the hand of technology can continue to provide the dose of humanity that is crucial to effective healthcare. The Guide to the Future of Medicine: Technology and the Human Touch is his incisive, illuminating roundup of the technologies and trends that will shape the future of medicine. Patients, medical professionals, and any healthcare stakeholder will find an eye opening, reassuring roadmap to tomorrow's potential in this accessible and fact-based book. By preparing for the inevitable waves of change, you can make informed decisions about how technology will shape your own well-being.

Excerpts from reviews:"An exciting guide through developments, paradigm shifts, hurdles and opportunities." - Lucien Engelen, Director of REshape Innovation Center, Faculty at Singularity University"The book is so well executed that I couldn't put it down." - Denise Silber, Founder of Doctors 2.0 You, Digital Health expert."I was inspired to think of the industries that I deal with in new ways all thought out the book." - Paul Kurchina, Connector, Analyst, and Community Catalyst in the SAP Ecosystem"Dr. Bertalan Mesko has written a much needed guide to the future of medicine. Technology is rapidly changing how the world works - and the healthcare industry is overdue for change. It's very rare to find a doctor so well versed in technology, so it was a pleasure reading about health technology trends from a medical professional's perspective." - Richard MacManus, founder of ReadWrite.com and author of "Trackers: How Technology Is Helping Us Monitor Improve Our Health""These trends go from empowered patients and health gamification to virtual-digital brains and decision making with artificial intelligence." Featured as one of the most remarkable books about the future of medicine. - Mobile Health Global.From the AuthorI see enormous technological changes heading our way. If they hit us unprepared, which we are now, they will wash away the medical system we know and leave it a purely technology-based service without personal interaction. Such a complicated system should not be washed away. Rather, it should be consciously and purposefully redesigned piece by piece. If we are unprepared for the future, then we lose this opportunity. I think we are still in time and it is still possible if an easily digestible and practical guide becomes available. I wrote a book "The Guide to the Future of Medicine: Technology AND The Human Touch" to prepare everyone for the coming waves of change, to be a guide for the future of medicine that anyone can use.From the Back CoverEvery day, medical technology delivers healthcare solutions that were the materials of science fiction just a few years ago. As doctors and patients alike grasp for these transformative innovations, will they risk doing so at the cost of the equally important doctor-patient relationship? Medical futurist and trained physician Dr. Bertalan Mesko asserts that these two frequently divergent disciplines can come together in an altogether beneficial and unprecedented mode of healthcare. The Guide to the Future of Medicine: Technology and the Human Touch is his examination of the trends that are fast approaching on the healthcare horizon, and how they can be embraced by professionals and patients who value a humanistic approach to medicine. Anyone seeking to keep their finger on the pulse of tomorrow, while maintaining a meaningful interplay between doctor and

patient, will find a fascinating and invaluable resource in this prescient, fact-filled guide.