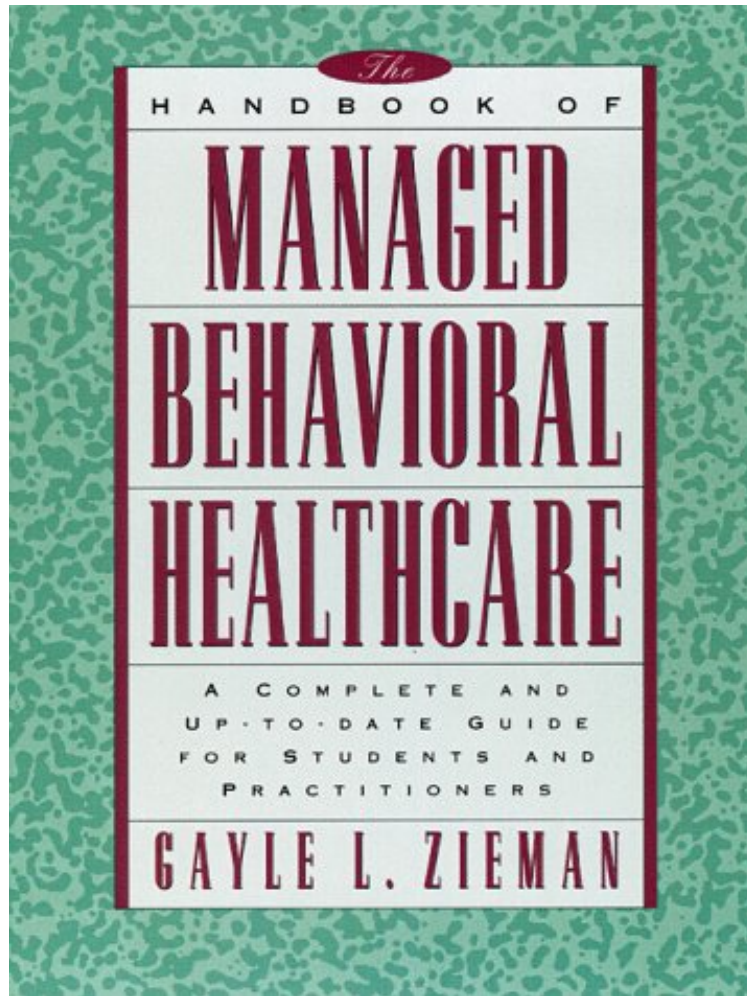


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The Handbook of Managed Behavioral Healthcare: A Complete and Up-to-Date Guide for Students and Practitioners

Gayle L. Zieman

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Gayle L. Zieman : The Handbook of Managed Behavioral Healthcare: A Complete and Up-to-Date Guide for Students and Practitioners before purchasing it in order to gage whether or not it would be worth my time, and all praised The Handbook of Managed Behavioral Healthcare: A Complete and Up-to-Date Guide for Students and Practitioners:

1 of 2 people found the following review helpful. Simply the Best Book of its KindBy RandallDr. Zieman's Handbook gives psychology, social work, psychiatry, and counseling students and professionals a ready guide to understanding the labyrinth of modern day behavioral health care. It provides a clear context for historical issues,

thoroughly surveys the present landscape, and prepares us for future changes in the behavioral healthcare world. Dr. Ziemann's clear, candid approach makes it refreshingly accessible. Most importantly, Ziemann is a straight shooter, speaks from his heart, and yes, he tells it like it is. No need to wonder where he stands on an issue. He is not afraid to challenge the managed care power structure, nor is he hesitant to point out where anti-managed care therapists are misguided, at least, in his opinion. How do I know all of this? Well, I have taught a doctoral level course in Managed Care and Brief Therapy for 9 years, and have adopted this book as a text for the course... it has been a great success.

A roadmap to managed care This book represents a pioneering effort by one of the most knowledgeable experts in the industry. It is must reading for students training in psychiatry, psychology, clinical social work, marriage and family therapy, and related fields. --Larry J. Bloom, professor of psychology and licensed clinical psychologist, Colorado State University An experienced clinician and expert in the field of managed health care, Gayle Ziemann has created an introductory guide that can serve as a textbook to help navigate the often complex roads of managed care.

Comprehensive in scope, the book is written for graduate students and veteran professionals alike. The Handbook of Managed Behavioral Healthcare offers an informative and often surprising overview of managed care's history, including information on its unexpected beginnings as a not-for-profit enterprise. The author also includes samples of commonly used contracts, forms, and protocols, and offers useful suggestions and recommendations on a breadth of topics including: how to get on managed care panels; how to attract clients; how to provide services that benefit both the client and the customer or third-party payer; how to navigate the ins and outs of compensation; and much more. This book is a timely addition to the literature on the topic of managed care and offers behavioral health care professionals a practical and much-needed resource.