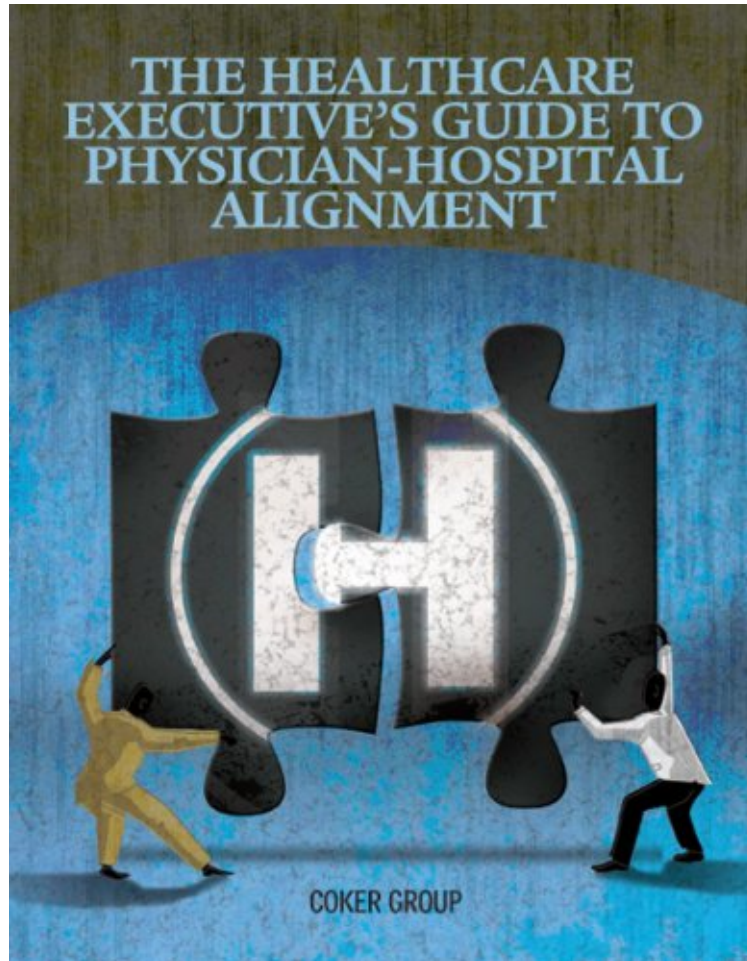


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# The Healthcare Executive's Guide to Physician-Hospital Alignment

*HPro Inc., The Coker Group*  
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**HPro Inc., The Coker Group : The Healthcare Executive's Guide to Physician-Hospital Alignment** before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Healthcare Executive's Guide to Physician-Hospital Alignment:

With millions of dollars riding on a hospital's quality and patient satisfaction scores, hospitals and physicians need to work together to succeed. But how best to align? The Healthcare Executive's Guide to Physician-Hospital Alignment is an essential resource to develop your own roadmap, overcome common roadblocks, and choose the right alignment model and strategies for each service line. This comprehensive look at the drivers of physician-hospital alignment will help you and your organization: - Understand key drivers of alignment from the physician and hospital perspective - Identify common roadblocks and challenges of various physician-hospital alignment strategies - Examine alignment

models - Create alignment strategies based on service line Take a look at the table of contents: Introduction Chapter 1: Overview of Alignment Chapter 2: Strength in Numbers and Other Alignment Benefits Chapter 3: Impact of Healthcare Reform and New Structures on Alignment Chapter 4: Alignment Models Chapter 5: Alignment Strategies Chapter 6: Physician Practice Perspective Chapter 7: Hospital Perspective Chapter 8: Compensation Strategies Chapter 9: Legal and Regulatory Considerations Chapter 10: Financial Considerations Chapter 11: Information Technology Chapter 12: Alternatives to Physician Alignment Strategies Chapter 13: Mergers and Acquisitions Chapter 14: Comparative Case Studies: Real Life Alignment Experiences and Outcomes Chapter 15: Where Do We Go From Here?

About the Author Coker Group, a national healthcare consulting firm, helps providers achieve improved financial and operational results through sound business principles. Coker's team members are proficient, trustworthy professionals with expertise and strengths in various areas, including healthcare, technology, finance, and business knowledge. Coker works with hospitals and physicians to develop sound strategies for forming and maintaining successful alliances and relationships. Service areas include, but are not limited to: hospital-physician alignment, ACO readiness, capital advisory, strategic financial advisory and analysis, practice management, mergers/acquisitions and due diligence, compensation, pre- and post-merger integration, strategic IT planning and review, vendor vetting, managed IT services, hospital operations, medical staff development, and executive search. Coker Group's nationwide client base includes major health systems, hospitals, physician and specialty groups, and solo practitioners in a full spectrum of engagements. Coker has gained a reputation since 1987 for thorough, efficient, and cost-conscious work to benefit its clients both financially and operationally. The members of the firm pride themselves on their client profile of recognized and respected healthcare professionals throughout the industry. Coker Group is dedicated to helping healthcare providers face today's challenges for tomorrow's successes.