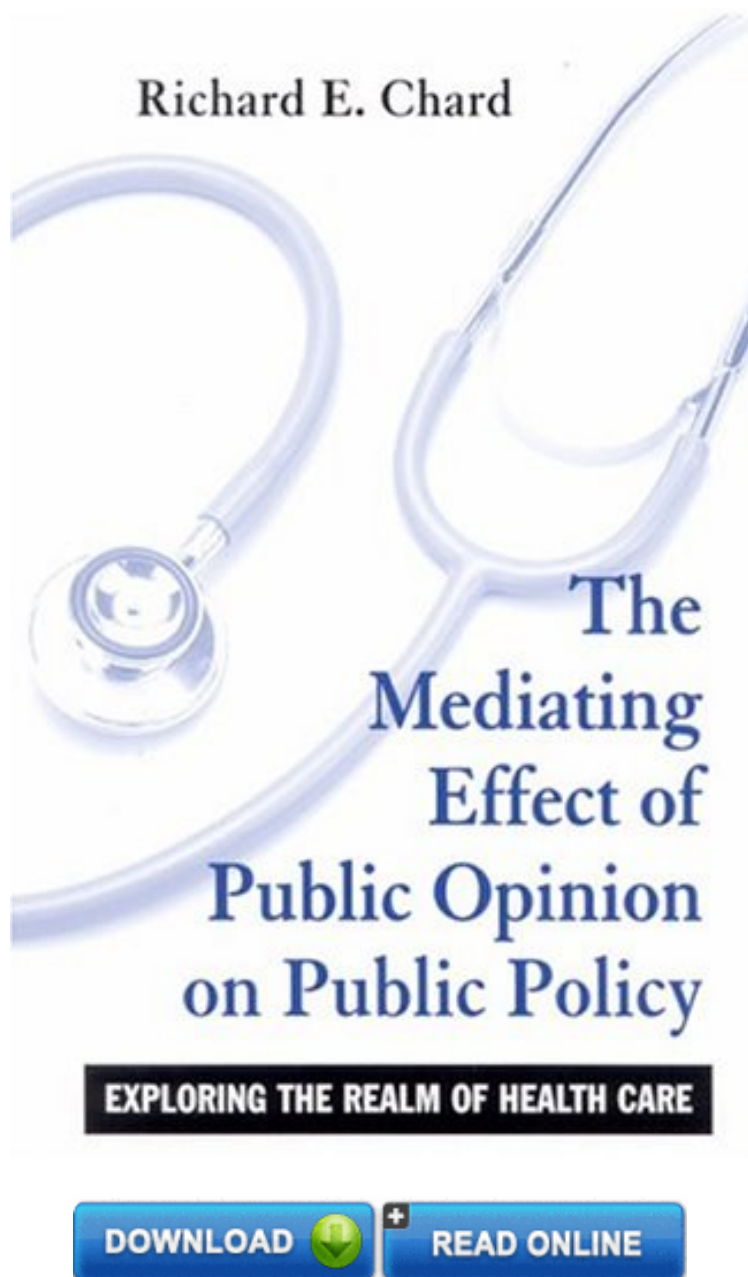


(Library ebook) The Mediating Effect of Public Opinion on Public Policy: Exploring the Realm of Health Care (Suny Series in Public Policy)

## **The Mediating Effect of Public Opinion on Public Policy: Exploring the Realm of Health Care (Suny Series in Public Policy)**

*Richard E Chard*

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Series in Public Policy):

Using health care policy to develop a theory of how public opinion influences public policy outcomes, Richard E. Chard draws on data ranging from presidential approval ratings to polls conducted during the debate over the Health Security Act. Over the last five decades the relationship has been a complex one, yet there are clear indications that health care policy development has been controlled to a great extent by public opinion. Chard argues that policy change is either static or dynamic because public opinion, the underlying force, is itself dynamic at times and static at others, and concludes that this model of change is applicable to all policy areas, not just health care.

"Health care issues have been receiving a great deal of attention in the United States, but there have been few systematic examinations of why certain health care initiatives succeed or fail. Chard fills a void in this area by focusing on a key linkage--the relationship between public opinion and health care policy. He also provides valuable insights into the nature of the underlying political system that has affected the development of health care policy in America."From the Back CoverUsing health care policy to develop a theory of how public opinion influences public policy outcomes, Richard E. Chard draws on data ranging from presidential approval ratings to polls conducted during the debate over the Health Security Act. Over the last five decades the relationship has been a complex one, yet there are clear indications that health care policy development has been controlled to a great extent by public opinion. Chard argues that policy change is either static or dynamic because public opinion, the underlying force, is itself dynamic at times and static at others, and concludes that this model of change is applicable to all policy areas, not just health care.About the AuthorRichard E. Chard is a Senior Research Associate at the Association of American Medical Colleges.