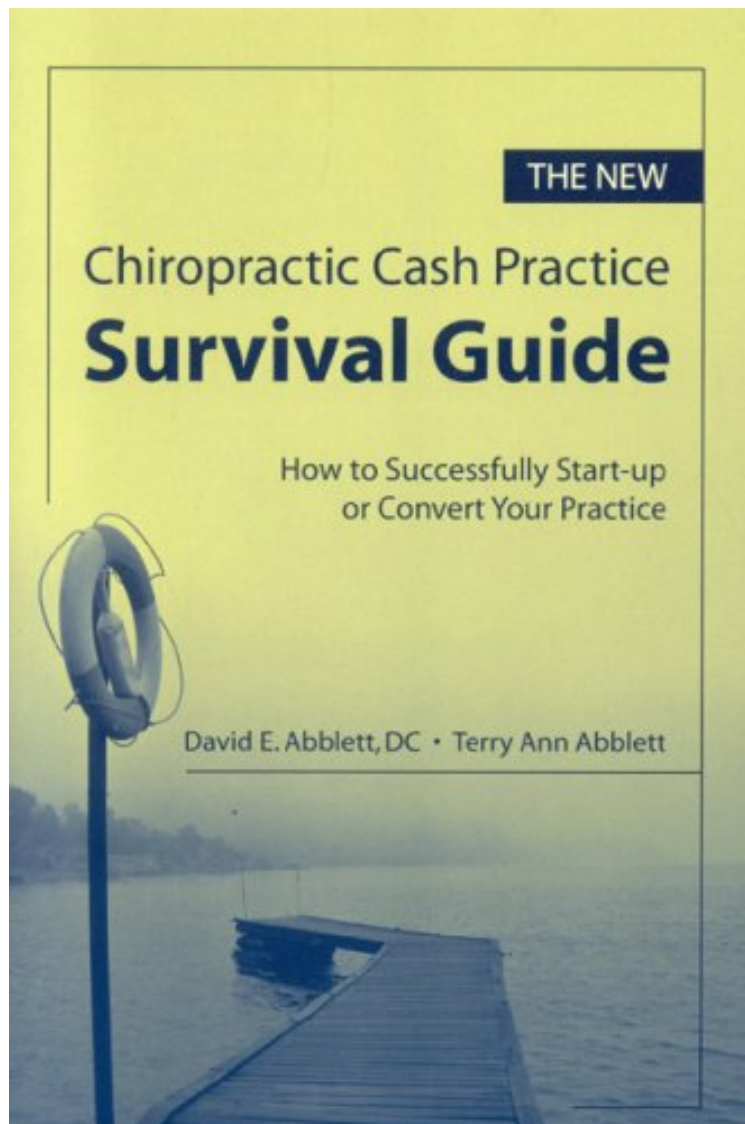


(Mobile library) The New Chiropractic Cash Practice Survival Guide: How to Successfully Start-up or Convert Your Practice

The New Chiropractic Cash Practice Survival Guide: How to Successfully Start-up or Convert Your Practice

David E. Abblett, Terry Ann Abblett
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In light of Obamacare, electronic health records, HIPAA and all the changes in the health care system, this book is more important than ever to see how an actual cash practice is being operated. Don't let the publication date fool you. The information is as applicable today as it was then. Loaded with timely advice on how to start-up and run a successful cash practice, *The New Chiropractic Cash Practice Survival Guide* is a must-have resource for anyone contemplating starting a practice or already running a practice. Whether you're fresh out of college, or wish to regain control of your existing practice, this resource provides the answers and advice you need. This book includes guidelines and strategies that are simple, practical, and proven effective. We're not selling any consulting or service contracts, just sharing information on how we do it.

From the Author We wrote this book because we believe in the concept of the personal, doctor-patient relationship without any interference from outside influences. In these days of identity theft, government intervention into personal health information and insurance company oversight into cutting patient care costs, it's more important than ever to protect the privacy of patients' medical care. The only way to do that is to work outside conventional managed care and keep it simple. We welcome anyone to visit our office to see it actually working.