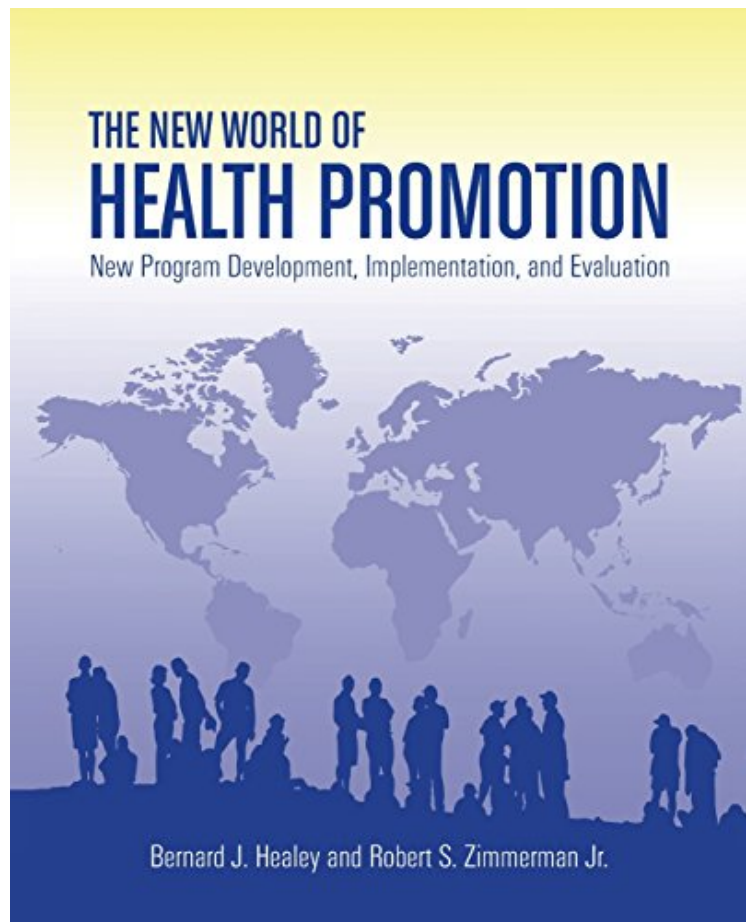


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The New World of Health Promotion: New Program Development, Implementation, and Evaluation

Bernard J. Healey, Robert S. Zimmerman Jr.
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text provides them with the necessary skills to develop, implement, and evaluate health promotion programs.