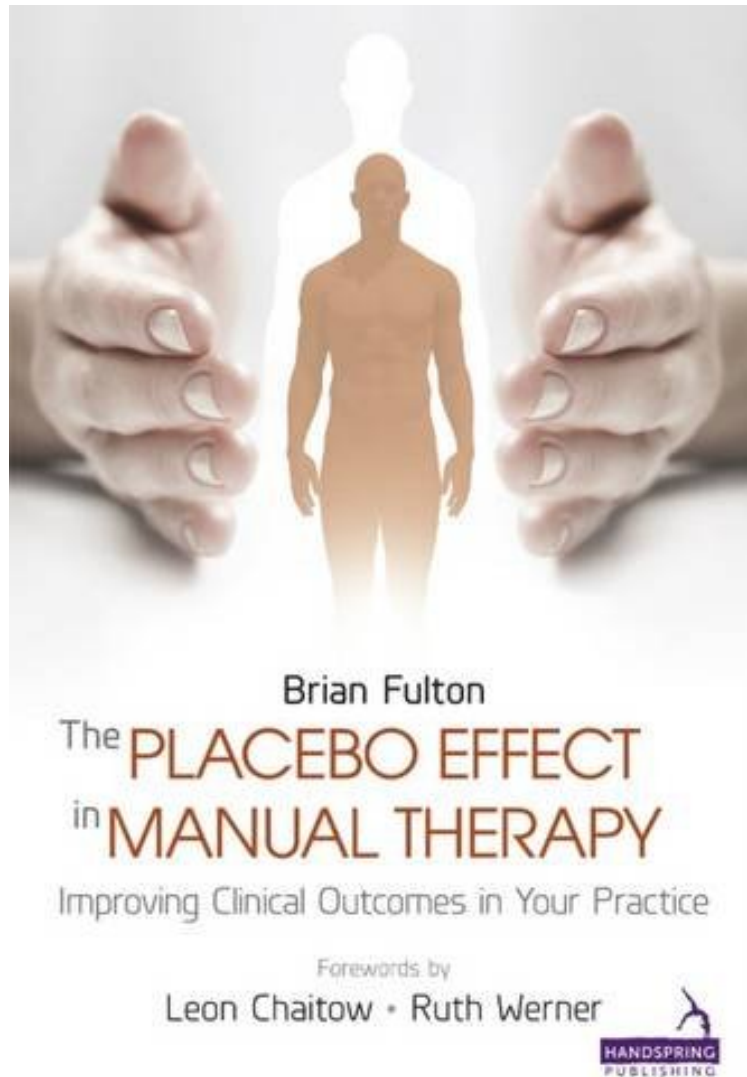


The Placebo Effect in Manual Therapy: Improving Clinical Outcomes in Your Practice

Brian Fulton, Leon Chaitow, Ruth Werner
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Brian Fulton, Leon Chaitow, Ruth Werner : The Placebo Effect in Manual Therapy: Improving Clinical Outcomes in Your Practice before purchasing it in order to gauge whether or not it would be worth my time, and all praised *The Placebo Effect in Manual Therapy: Improving Clinical Outcomes in Your Practice*:

1 of 1 people found the following review helpful. A must read for anyone in the healing arts! By Bob S. Being in the healing arts for over 30 years, I have read many books on this subject, but this one by far is the best in my opinion.

Brian has obviously researched the subject extremely well, presents his findings in a way that leaves no doubt as to how important a role the placebo effect plays in all types of therapies, as well as explaining how to make full use of this effect to further enhance the benefits of whatever therapy you employ. I highly recommend this book!

Argues that there are six drinks that have influenced civilization as much as they have been consumed by societies throughout history

About the Author Brian Fulton RMT has been a Massage Therapist since 1999. Trained and educated in Ontario, Canada, he has maintained a clinical practice with a distinctly holistic approach to healing and disease prevention. As a past Director of the Registered Massage Therapists' Association of Ontario, he has been actively involved in moving his profession forward on all levels. In addition to his private practice, Brian was a health columnist for a community magazine for over ten years, writing on a broad range of topics from nutrition, exercise, injury management and disease prevention. His current passion lies in educating health practitioners in becoming more aware of the innate healing mechanisms inside of their patients. His book, *The Placebo Response in Manual Therapy - Improving clinical outcomes in your practice*, is a detailed work guiding health professionals in the important area of accessing their patients' natural healing systems by understanding subtleties in the practitioner-patient relationship.